

FEMMEBIT

PARTICIPATING ARTISTS:

TARA DILLOUGHERY AND RICHELLE GRIBBLE



**COORDINATES COLLABORATIVE
AR PUBLIC ART PROJECT**

VIA THE 4TH WALL APP

FOUNDED BY NANCY BAKER CAHILL

ABOUT COORDINATES

Coordinates is a new, ongoing, collaborative public AR art exhibition that exists on the 4th Wall app and invites the viewer to be physically present at specific locations. We ask artists to participate by linking their work to significant sites. This project was created by artist Nancy Baker Cahill out of the desire to use technology as a subversive form of resistance, aims to inspire thoughtful dialogue and expand our understanding of public art.

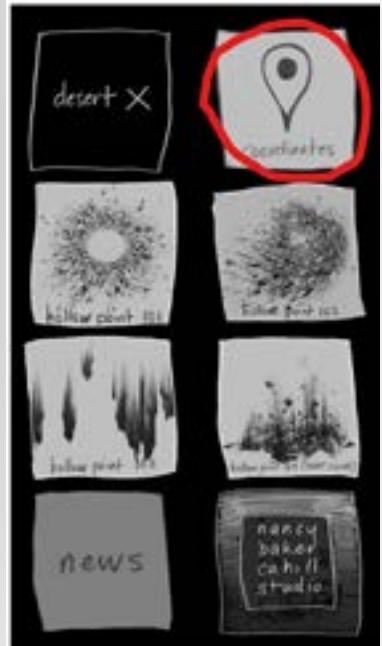
For more info about participating artists and sites, visit 4thwallapp.org

HOW TO USE COORDINATES AT FEMMEBIT

The Coordinates Collaborative Public Art Project works by geo-locating artworks in the 4th Wall app. To see the work, first download the app and go to one of the Femmebit entrances. 4th Wall is available on the Apple Store and on Google Play.

****YOU WILL NEED WIFI TO DOWNLOAD THE APP****

- 1. Open up the 4th Wall App and click "Coordinates." Be sure to allow the app to access your photos and location.**
- 2. You should see Tara Dilloughery or Richelle Gribble's name and artwork title at the bottom of the screen. Follow the arrows to find the work nearest to your vantage point. See the next page for directions.**
- 3. Once you have located one of the two works, try documenting your experience, with photo or video capture, by using the camera icons on the right of the screen.**
- 4. Public documentation of the artworks is vital to Coordinates. Share your point of view on Instagram, Twitter, (@4thwallapp) or get in touch with us at 4thwallapp.org.**



4th Wall works on Apple devices 6s and above and on Android devices with ARCore. If you are having trouble with the app, visit 4thwall.org/how-to-use-the-app and make sure your device is updated to have the latest software.

WHERE TO FIND THE ARTWORKS

4th Wall has invited Tara Dilloughery and Richelle Gribble to place work in Coordinates at Femmebit 2019.

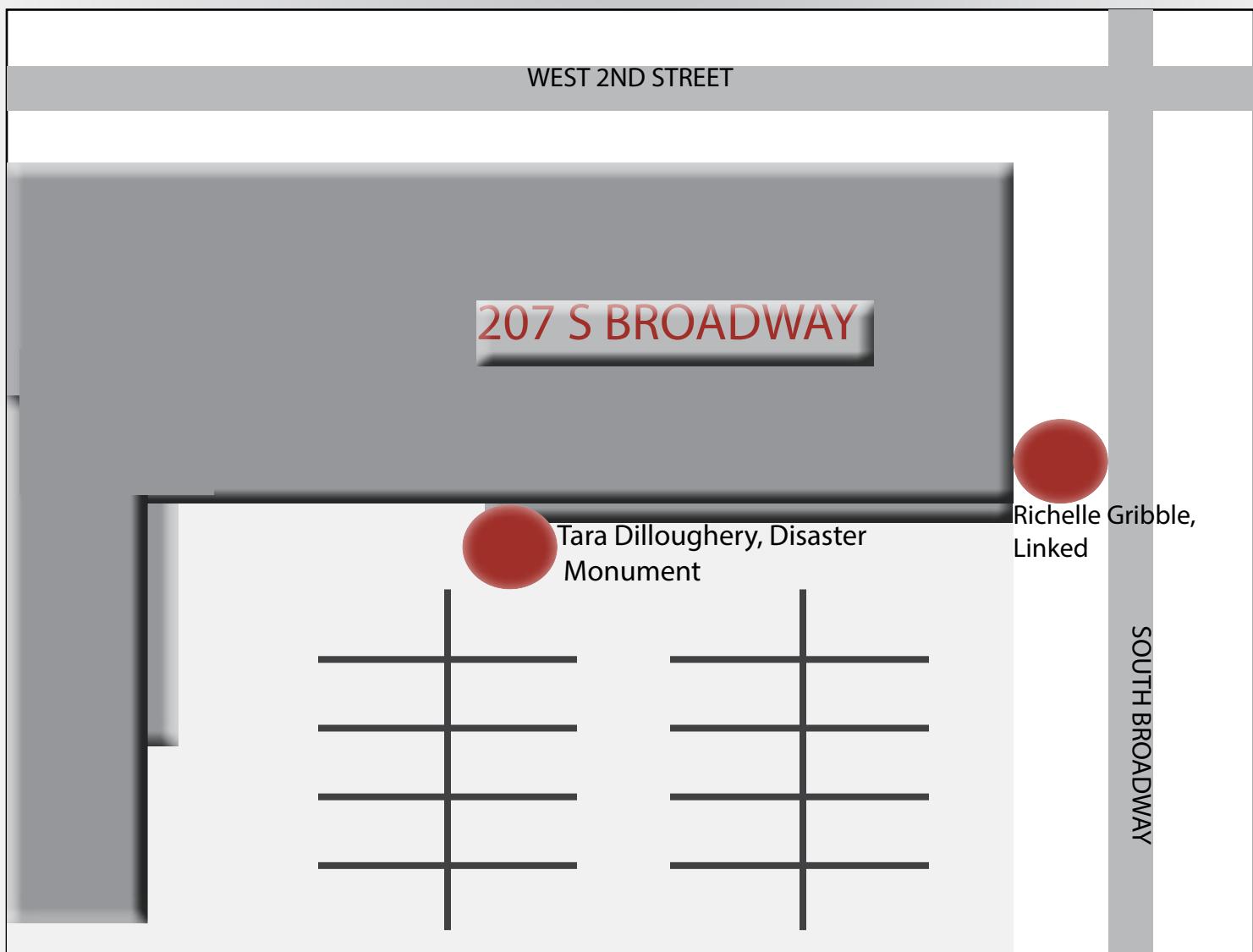
1. Tara Dilloughery, *Disaster Monument*:

Go to the building entrance in the parking lot. Look south, towards 3rd Street, and hold up your phone with Coordinates open.

2. Richelle Gribble, *Linked*:

Go out the main entrance on South Broadway. Stand near the "Center City" sign and look across the street (towards the parking garage with the turquoise relief). Hold up your phone with Coordinates open.

RED CIRCLES DENOTE VANTAGE POINTS FOR THE ARTWORKS.



ARTWORKS IN COORDINATES

FEMMEBIT 2019

DISASTER MONUMENT

by Tara Dilloughery
Augmented Reality in Coordinates

Disaster Monument is a photo collection of landscape and portraits played out in fictional scenarios on site of the San Onofre Nuclear Generating Station. This highly protected concrete structure, set seaside in Southern California, was first built in 1968 and decommissioned after a leak was discovered in 2012. The destruction, corruption and influence of the Power Plant can be observed not only from its structure, but from the lives of the people that have orbited around it. This series presents a haunting look at one structures impact to an environment, population and cultural influence that has served as a monument to the community beneath it.

The photo "Power Plant" from this series has been translated in Augmented Reality for Femmebit.



LINKED

by Richelle Gribble, 2017
Augmented Reality in Coordinates

Linked contains 350 scenes of plants, animals, natural resources, and technology systems. This modular and interactive puzzle-like installation reflects how all living and non-living systems interact, connect, and impact one another. This work suggests that we are evolving towards hive-like connectivity within a complex planetary society.



ABOUT THE ARTISTS

TARA DILLOUGHERY

Tara Dilloughery is a media artist and human being. She recently graduated with her BA from UCLA Design Media Arts Program. Her practice involves experimenting with narratives and adapting traditional forms of film with femininity, sexuality, the dark presence that lives within all of us and is so often made taboo. Celebrating the “punk” aesthetic of digital media, Tara brings to life concepts and characters otherwise unseen, unheard or made ‘misfit.’

taradilloughery.com

@australopith



RICHELLE GRIBBLE

RICHELLE GRIBBLE is a multidisciplinary artist and Director of The Nook Gallery, a science-art gallery based in Los Angeles, CA. She is a represented artist with JONATHAN FERRARA GALLERY exhibiting worldwide. She has had solo shows in Los Angeles, New York, Japan, and international orbit around Earth etched on satellites and aboard rockets. She has exhibited at renowned art fairs including Art Market San Francisco, Texas Contemporary, and Miami Project. She is a pioneering artist in the science-art movement collaborating across industries and exhibiting at rocket companies, arboretums, bio-laboratories, airports, and outer space. Her work explores connectivity in a world where human impact, technology, and the environment collide.

Gribble has completed 14 art residencies as part of her project The Nomadic Artist, where she travels the world to reflect social and environmental changes across the globe. Awarded residencies include Vermont Studio Center, Awagami Factory, Kala Fellowship, and many more. Work presented in a TEDxTrousdale talk “What is our Role within a Networked Society?” and published in The Creator’s Project, The Atlantic, Artillery Magazine, and VICE. She earned her BFA in Studio Arts from the Roski School of Art and Design with dual minors in Social Entrepreneurship and Marketing at the University of Southern California, in 2013.

richellegribble.com

@richellegribble

NANCY BAKER CAHILL

NANCY BAKER CAHILL is a multi-disciplinary artist and founder of 4th Wall, a free Augmented Reality (AR) app which invites viewers to place art in 360 degrees anywhere in the world. She created the ongoing, collaborative, AR public art exhibition Coordinates; site-specific activations of artworks created by contemporary artists working topically. She received her B.A. from Williams College and began her career describing TV and movies for the blind and visually impaired at WGBH in Boston. From 2010-2012 she initiated and led a collaborative art project at Homeboy Industries called "Exit Wounds." She is the recipient of an ARC Grant from the Center for Cultural Innovation, and was a 2019 nominee for the Rema Hort Mann Emerging Artist Grant. Baker Cahill was a featured 2018 TEDx speaker in Pasadena, was recently profiled in a 2019 Bloomberg Media Art and Technology short documentary, and recently received an "Impact Maker to Watch" award at LA City Hall. She was a participating artist in the 2019 Desert X Biennial.

Baker Cahill lives and works in Los Angeles. Solo exhibition highlights include the Pasadena Museum of California Art, her Virtual Reality (VR) public art project on the IF (Innovation Foundation) sponsored Sunset Digital Billboards, a VR/AR event at LACE (Los Angeles Contemporary Exhibitions), and Boston CyberArts.

nancybakercahill.com

@nancybakercahill

4th wall

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Wall App

Booklet Design by Helen Sibila

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